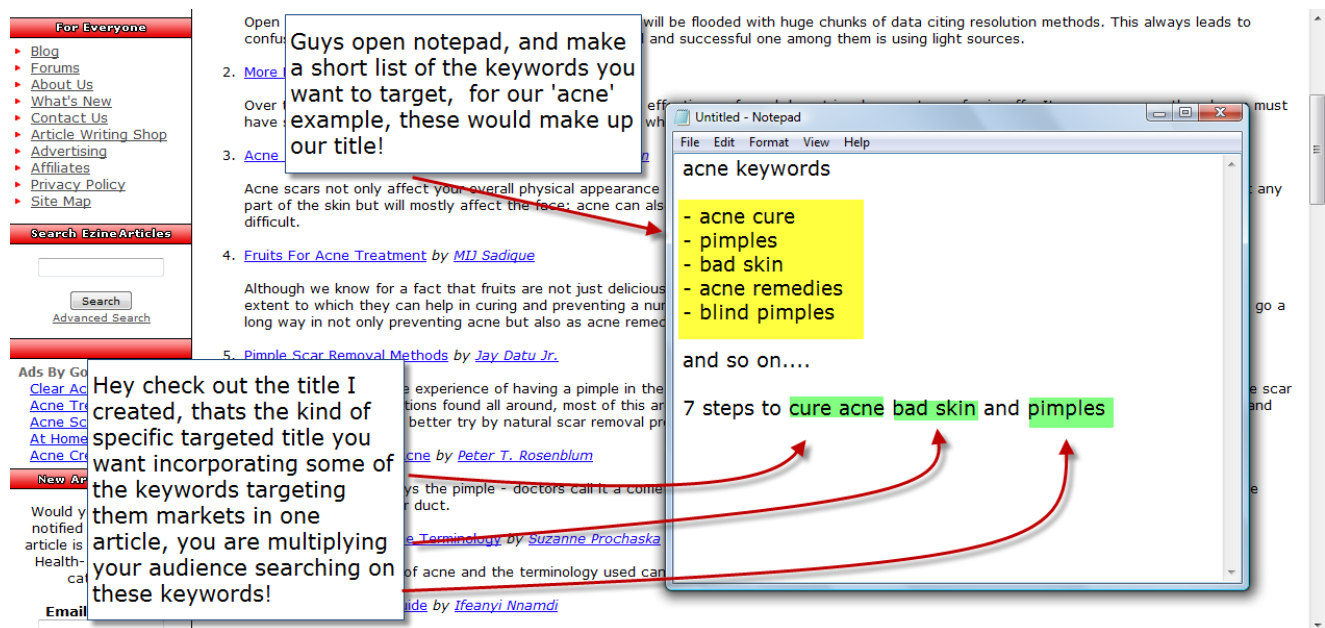


Advanced Niche research Using Part 3.

Now it's time to take things even further, but first if you remember how we finished last time guys, the screentap we ended on was this...



The screenshot shows the EzineArticles website interface. On the left, there is a navigation menu with links like 'Blog', 'Forums', 'About Us', etc. The main content area displays a list of articles related to 'Acne'. A Notepad window is open in the foreground, titled 'Untitled - Notepad', containing a list of 'acne keywords':

- acne cure
- pimples
- bad skin
- acne remedies
- blind pimples

Below the list, it says 'and so on....' and '7 steps to cure acne bad skin and pimples'. Red arrows point from the Notepad window to the article titles in the background, such as 'Fruits For Acne Treatment' and 'Pimple Scar Removal Methods'. Two callout boxes provide instructions:

Box 1: "Guys open notepad, and make a short list of the keywords you want to target, for our 'acne' example, these would make up our title!"

Box 2: "Hey check out the title I created, that's the kind of specific targeted title you want incorporating some of the keywords targeting them markets in one article, you are multiplying your audience searching on these keywords!"

How to use multiple targeted keywords attracting traffic from all these search engine audiences, well staying with keyword research, let's look at some more articles at 'ezine articles.com' and carry on with our 'acne niche articles' example!

Here we go taking it further...



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HOME :: Health-and-Fitness / Acne

Cures For Acne - Is There Really Such a Thing As an Acne Cure?

By Harley Molina ☆
 Article Word Count: 348 [View Summary] Comments (0)
 Ads by Google
 IPL Skin Rejuvenation
 Save 20% on Course of 6 Call Now on 0845 269 6523

You know another great way to format your article title is by having your title beg a question, just like this author is doing here with a question mark on the end!

Untitled - Notepad

acne Keywords:

- acne cure
- pimples
- Bad skin
- acne remedies
- blind pimples

and so on...

7 steps to cure acne, bad skin, and pimples?

- This article Targets 'long tail keywords'

E.G : 'Adult Acne Treatments'
 'Eliminate Body Acne'...

instead of having just the broader term of 'acne'!

What this does straight away in the readers mind is sub consciously make them click through to the article body to find out the answer, and this method is very powerful for making the reader choose your article over the competitions, via the title!

They're already are targeted let's not forget to this information, but a question begs an answer, which means your article poses curiously, that can only stop the browser from pursuing the information any longer. Isn't this all cool stuff guys, I hope you like it, and have enjoyed my trilogy on article Marketing using ezine articles.com for research purposes!

I plan on starting a *new* PDF mini-series on article marketing, and I know you will love it as I will teach you how to build your own niche targeted 'customer list' using article marketing and some pretty powerful software, so DO stay tuned for that!

But, for now enjoy this report and implement these tactics...take ACTION!



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